



RegisterRight!

The ABCs of Protecting Your IP

SXSW 2018 PANEL PICKER PROPOSAL

From creative to entrepreneur ...

The difference between being a **creative** and becoming an **entrepreneur** is often a critical missing piece of information.



From creative to entrepreneur ...

Consider this session
the missing piece!



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This session:

- ▶ demystifies intellectual property
- ▶ offers straightforward, clear, concise definitions and explanations
- ▶ provides a roadmap through the critical first steps to identifying and registering your IP
- ▶ is led by leading experts in the fields of copyright, trademark, and patent law
- ▶ focuses on the needs of writers, artists, musicians, filmmakers, app developers & inventors

Presenters

- ▶ **Moderator/Panelist**

- ▶ Tonya M. Evans, Professor of Law, University of New Hampshire School of Law & member of the Franklin Pierce Center for Intellectual Property faculty

- ▶ **Panelists**

- ▶ Shontavia Johnson, Associate VP for Academic Partnerships & Innovation, Clemson University
- ▶ W. Keith Robinson, Altshuler Distinguished Teaching Professor, Co-Director of the Tsai Center for Law, Science and Innovation and Associate Professor of Law, Southern Methodist University Dedman School of Law